



Because the right mix matters.



Product Catalog





## Quality In, Delicious Out.

Irresistible fudge brownies. Golden tempura with house seasonings. What is your definition of “just right?” Dawson Food Products gets you there with over 700 quality dry mixes and starters, plus endless opportunities for proprietary blends. We remove the guesswork and add state-of-the-art manufacturing and R&D. You get customer-pleasing results every time.

### Private Labeling

You’ve likely tasted our work before – our products are associated with many of the top brands in the country. That’s because we have the flexibility to meet the flavor profile, price point and packaging needs of any private-label program with ease.

### Custom Blends: To Taste

Think of Dawson’s R&D as an extension of your culinary team. Challenge us with any requirement, and we’ll provide a solution. Or if you choose, come and work directly with our experts to create your new formula. Hands-on or hands-off, we will ensure that your specifications are met.

### Family-owned. World class.

Dawson Food Products has earned the trust of independent and chain operators alike through an unwavering commitment to quality, service and innovation. Paul and Dorothy Dawson founded Dorothy Dawson Food Products in 1954, specializing in batters and breadings. Today Dawson Food Products produces over 700 items from bread mixes to marinades plus any number of custom blends.



## CUSTOMERS RELY ON YOU. YOU CAN RELY ON US.

The performance and consistency of our products is apparent bite after bite. We have rigorous quality controls and checks in place at every step of our process, from raw materials to final packing. Employing a “just-in-time” production philosophy, we assure food safety and product integrity with every shipment.



## Breadings

A0200	All Purpose Breading
A0375	Basic Breading - No seasoning
A0100	Breading - Seasoned & Blended Cracker Meal
A0305	Chicken Fry Mix
A3030	Clam Fry Breader
A0195	Golden Brown Chicken Breading
A0350	Italian Breading
A0385	Old South Fish Fry
A2500	Pressure Fry Coating
A0171	Qwik-Fry Breading
A2000	Southern Style Poultry & Fish Breading
A2826	Spicy Cornmeal Breading

## Oven Breadings

A0320	Deluxe Seasoned Oven Breader
T4310	Lemon Crunch Breading
A0472	Reduced Fat Bakeable Coating

## Batters

B6410	Cajun Batter
B0525	Corn Dog Batter
B0310	Fish & Chip Batter
B0210	Flowering Onion Coating
B0200	Gold'n Crispy Batter
B0400	Onion Ring & Vegetable Batter
B1000	Pre-Dip Batter
B4502	Tempura Batter - Moderately Seasoned
B4503	Tempura Batter - Traditional White
B4501	Tempura Batter - Well Seasoned

## Bread Crumbs & Cracker Meals

C0715	Fine Bread Crumbs
C0716	Medium Bread Crumbs
C0700	Extra Fine Cracker Meal
C0701	Fine Cracker Meal
C0702	Medium Cracker Meal
C0730	Graham Cracker Crumbs
C0500	Italian Bread Crumbs
C0721	Japanese Panko Bread Crumb Toasted Fine
C0720	Japanese Panko Bread Crumb Toasted Coarse
C0722	Japanese Panko Bread Crumb White

## Brownie & Cookie Mixes

G5000	Basic Brownie
G0600	Cake Style Brownie
G4502	Deluxe Fudge Brownie
G0390	Chocolate Cookie
G0230	Dark Cookie Base
G0380	Oatmeal Cookie
G0220	Sugar Cookie

## Complete Cake Mixes

### Classic Cake Mixes

E0235	Chocolate Cake
E0230	Devil's Food Cake
E0295	German Chocolate Cake
E0200	White Cake
E0220	Yellow Cake
E0240	Spice Cake
E0400	Pound Cake
E0500	Carrot Cake
E0550	Gingerbread
E0600	Angel Food Cake

### Premium Cake Mixes

E0030	Chocolate Cake
E0029	Yellow Cake
E0028	White Cake
E2092	Spice Cake
E0011	Devil's Food Crème Cake*
E1620	Crème Cake & Muffin Base*
E7325	Red Velvet Cake

### Flavored Cake Mixes <sup>af</sup>

E0270	Orange Cake
E0275	Lemon Cake
E0280	Cherry Cake
E0285	Strawberry Cake
E0290	Banana Cake

### High Altitude Cake Mixes

E0600	Angel Food Cake
E2050	Dark Chocolate Cake
E2060	White Cake
E2048	Yellow Cake



### Frostings

- F0800 Creamy White Frosting
- F0801 Chocolate Frosting <sup>af</sup>
- F2893 Strawberry Frosting <sup>af</sup>

### Pancake & Waffle Mixes

- D0600 Buckwheat Pancake
- D3001 Classic Buttermilk Pancake
- D0210 Country Buttermilk Pancake
- D0301 Golden Egg Pancake
- D4175 Maple Buttermilk Pancake
- D0495 Multi Grain Pancake
- D0492 Oat Bran Pancake
- D0365 Potato Pancake
- D0775 Red Velvet Pancake
- D4500 Sweet Buttermilk Pancake
- D8200 Sweet Potato Pancake
- D0330 Pancake & Waffle Mix
- D0620 Belgian Style Waffle\*
- D6000 Belgian Style Waffle Complete
- D0602 Waffle Mix Traditional Style

### Biscuit Mixes

- K0176 Complete Baking & Biscuit Mix
- K0177 Buttermilk Biscuit
- K0300 Deluxe Buttermilk Biscuit
- K0500 Country Biscuit Mix (add milk)

### Muffin Mixes

- J0480 Apple & Cinnamon Muffin
- J0300 Basic Muffin Base Mix
- J0425 Blueberry Muffin <sup>af</sup>
- J0450 Bran Muffin
- J0200 Harvest Corn Muffin
- J0490 Oat Bran Muffin
- J0250 Corn Bread Mix

### Yeast Dough Mixes

- I0250 Hot Roll
- I0266 White Bread
- I0270 Whole Wheat Bread
- I0275 Sweet Dough
- I0400 Seven Grain Bread
- I0600 Oat Bran Bread
- I0350 Pizza Dough
- I3600 Soft Pretzel Dough
- T2100 Sweet Pretzel Dough
- H0250 Yeast Raised Donut

### Gravy Mixes & Marinades

- L0535 Biscuit Gravy & Cream Sauce
- L0525 Beef Flavored Gravy
- L0500 Chicken Flavored Gravy
- 12284 Country Gravy
- 12286 Peppered Gravy
- B0550 Mild Marinating Mix
- B0560 Hot Wing Marinade
- T5610 Rotisserie Herb Marinade
- T5650 Rotisserie Herb Seasoning

### Stuffing Mixes

- L2425 Country Herb Stuffing
- L2455 Chicken Flavored Stuffing
- L2530 Cornbread Stuffing
- L2550 Apple Herb Stuffing (Low Sodium)

### Donut Mixes

- H0360 Apple Crisp Donut
- H0230 Carrot Cake Donut
- H2685 Coffeebreak
- H0240 Devil's Food Chocolate Cake Donut
- H0200 Lemon & Vanilla Donut
- H0325 Peach Donut <sup>af</sup>
- H0205 Spice Cake Donut
- H0220 Whole Wheat Donut
- H0250 Yeast Raised Donut

(\*) add oil and egg  
 (af) artificially flavored

### Pie Crust Mixes

- L0601 Complete Pie Crust
- L0625 Graham Cracker Pie Crust

### Side Dish & Dessert Mixes

- L0200 Corn Fritter
- L0225 Fruit Fritter
- L0290 Hush Puppy Mix
- L0175 Hush Puppy Mix with Onion
- L0365 Potato Puff
- L5000 Bread Pudding Sauce Mix
- L2902 Kustard Kwik Vanilla

### Whip 'N Serve Mousse Mixes <sup>af</sup>

- L2889 Chocolate Mousse Mix
- L2888 Strawberry Mousse Mix
- L2890 Vanilla Mousse Mix

### Carnival Mixes

- B0525 Corn Dog Batter
- L0900 French Waffle
- L0925 Elephant Ear
- L5200 Vanilla Cone
- L5300 Chocolate Cone
- Z0615 Funnel Cake

### Whole Grain Mixes

- AW700 Whole Grain All Purpose Breading
- BW700 Whole Grain Golden Batter
- DW700 Whole Grain Pancake & Waffle
- GW700 Complete Brownie Mix with Whole Grain
- GW730 Whole Grain Cookie Base
- GW780 Whole Grain Oatmeal Cookie
- JW700 Whole Grain Basic Muffin
- KW700 Whole Grain Classic Baking & Biscuit Mix
- KW710 Whole Grain Biscuit
- KW720 Whole Grain Buttermilk Biscuit





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